

1898

EASTER

TO

1905

7 SEVEN YEARS AGO 7

We were practically strangers in Ardmore. Today, however, we are proud to admit we are not among strangers, but are surrounded by hosts of tried, true and loyal friends and customers. During the past seven years we have noted Ardmore's many progressive movements and phenomenal increase in population. No undertaking has been too great for Ardmore or her people. No undertaking by the people has failed in Ardmore, and today we boast of our residences and thrifty business in the great metropolis of the beautiful Indian Territory. We, like Ardmore's people, are on the move, keeping fully abreast of the procession, with bright, new and up-to-date merchandise. There is nothing new under the sun that we do not strive to show. There is nothing too good for Ardmore's citizens when they trade at our store.

During our seven years' business career in Ardmore we have never knowingly spoken, written or in any wise caused to be published anything tending toward fake sales or a misrepresentation of facts. We do not court trade except in a high-toned, legitimate way. Every item offered for sale has always borne the mark of superiority over other lines constantly shown by other establishments. How well we have succeeded is known to all.

We Have Prospered Beyond our Expectations

In the future as in the past we shall continue to forge ahead, offering nothing but strictly first-class dependable goods, of known brands and makes. We entertain no smooth, plausible argument to sell you the "just as good" kinds. You can't find it here. If it's new we have it. **QUALITY THE BEST.** We want your steady patronage and shall merit it through legitimate channels only.

Our special "Spring and Summer" price list is now in circulation. If you have not received one kindly advise us and same will be gladly mailed to you. Post up on the many good things offered by us and when you come trading you will save money by giving us your orders on

Dry Goods, Clothing, Shoes, Tailored Suits, Waists, Skirts, Etc.

Again thanking you for your past friendship and patronage, we are your friends

ONE PRICE

MADDEN & CO.

SPOT CASH

STORES AT:

J. W. Madden, Denison.
Madden & Co., Ardmore.
Madden, Jarrell & Co., Shawnee.
Madden, Jarrell & Co., Temple.
Graham Bros., Greenville.
Graham, Crawford & Co., Bonham.
C. F. Graham & Co., Hillsboro.
Graham Bros., Palestine.
Graham, Sykes & Co., Muskogee.

STORES AT:

Gulledge, Graham & Co., McGregor.
Jarrell, Bass & Co., Denton.
A. J. Jarrell, Lockhart.
Jarrell, Elliott & Co., Corsicana.
Speer Dry Goods Company, Beaumont.
Russell-Graham Co., Marshall.
Wortham, Jarrell & Co., El Paso.
Graham & Co., Cleburne.

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